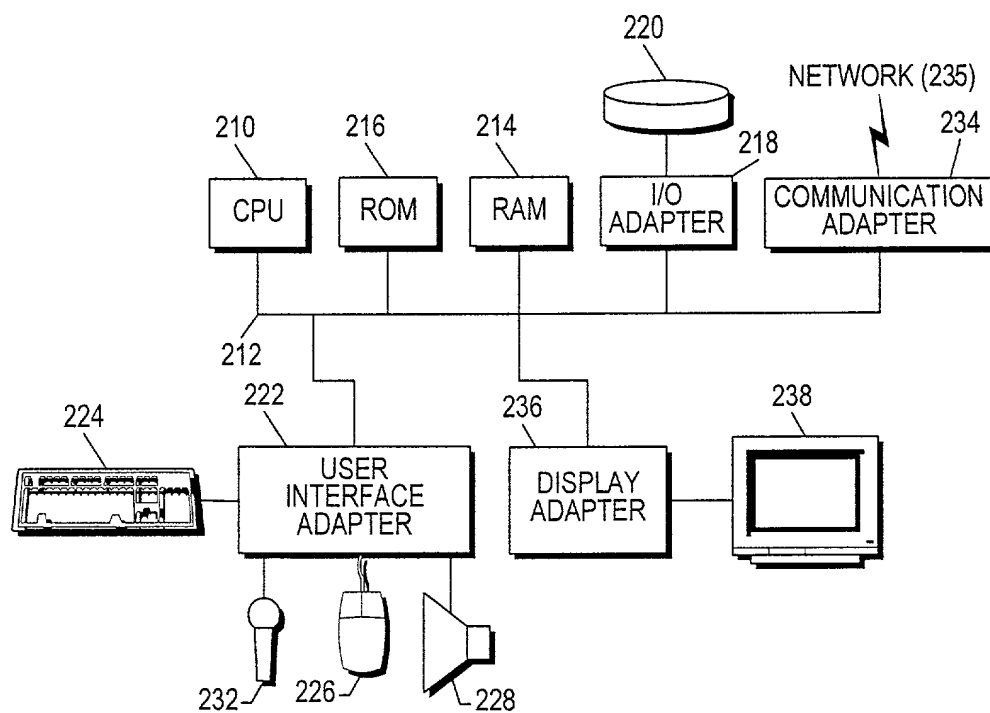
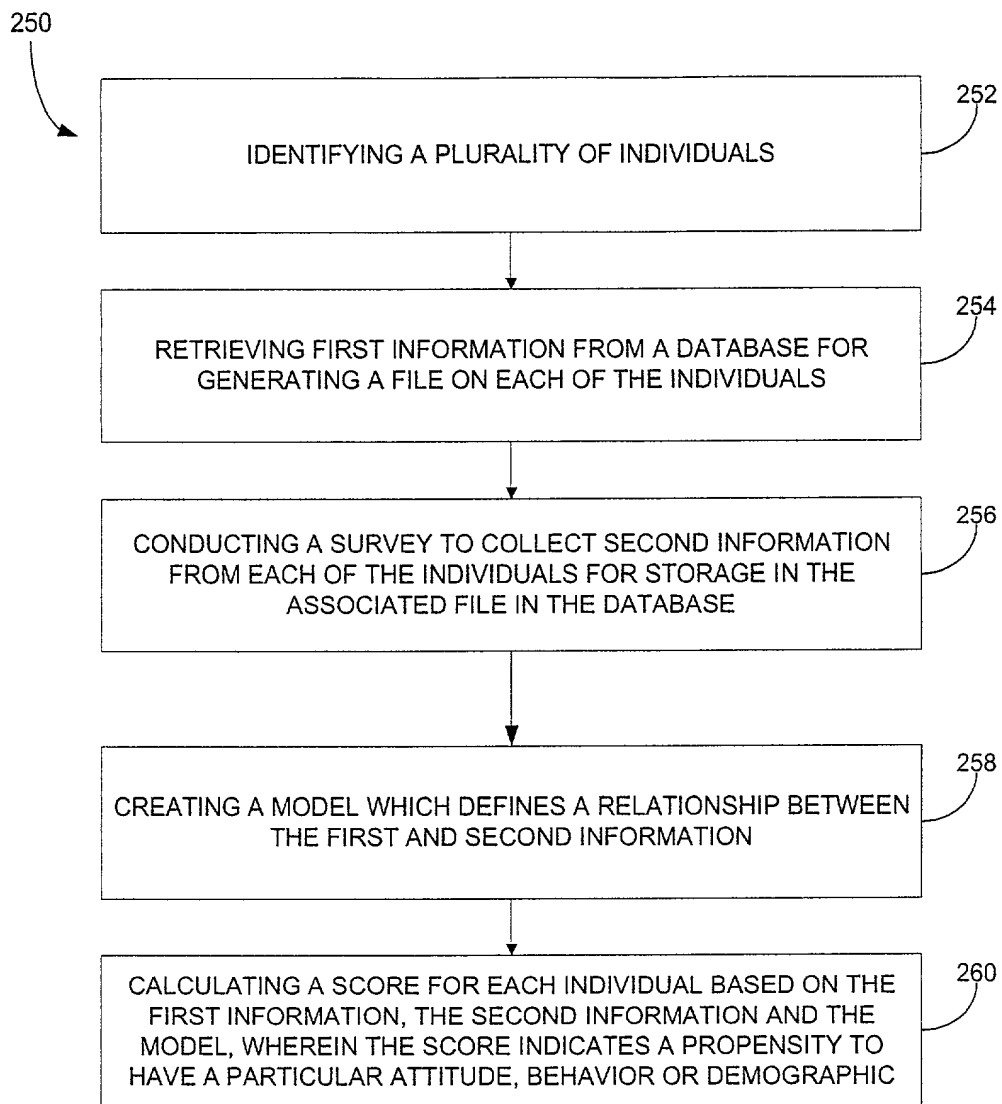


**Fig. 1**



**Fig. 2**



**Fig. 2A**

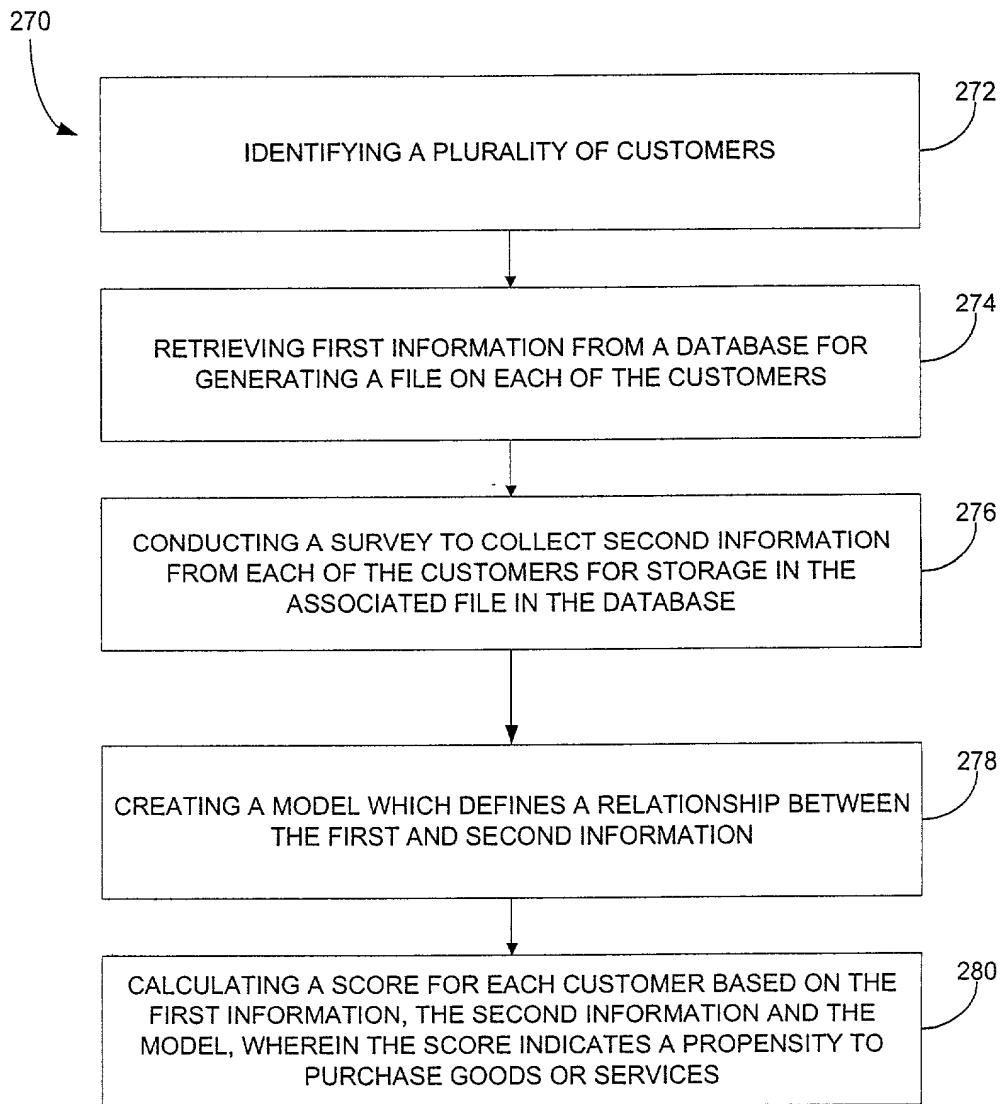


Fig. 2B

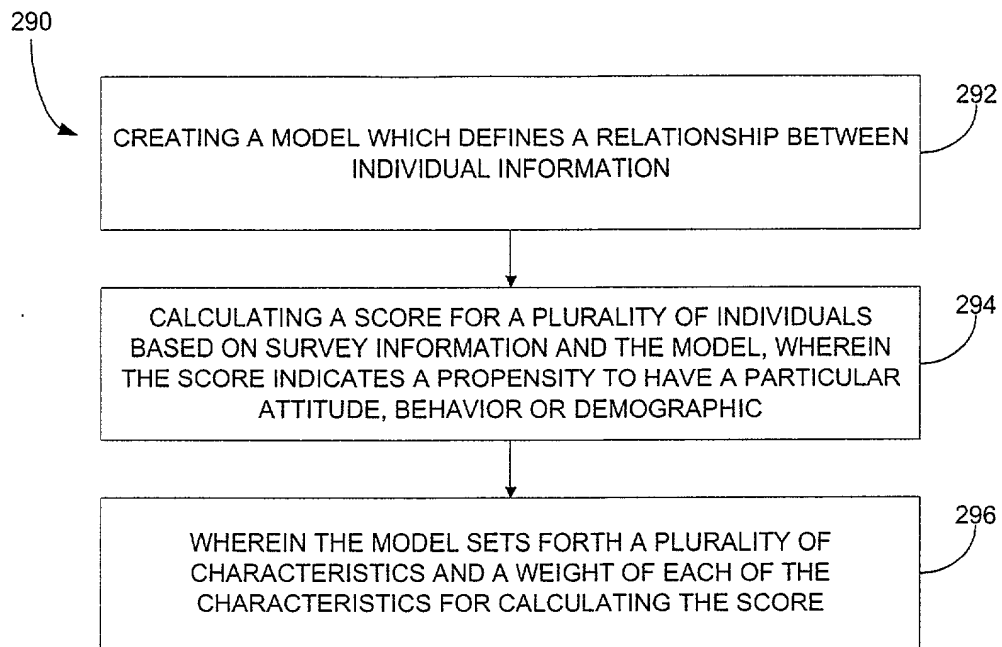


Fig. 2C

FIG. 3

CLIENT IDENTIFIER	CLIENT NAME	CLIENT ADDRESS	BILLING INFORMATION	POSTERED RESULTS DELIVERY METHOD
C 100	CORPORATION X	1 MAIN ST CITY, STATE	SEND TO POSTAL ADDRESS CHASE CREDIT CARD ACCOUNT 1111-1111-1111-1111	TO POSTAL ADDRESS FAX TO (711) 655-6563
C 101	POLITICAL PARTY A	10 ELMOR ANYWHERE, NY	E-CASH DELIVERED WITH SURVEY	ABC@ MUNICIPALITY.COM
C 102	MUNICIPALITY Q	1 PROSPECT ST. SMALLVILLE, USA		

FIG. 3

40

42	44	46	48	50	52	54	56	58	60
DATA CENTER	CLIENT CATEGORY	RE SPENDING (MILLION)	PERCENTAGE OF TOTAL	PERCENTAGE OF TOTAL	PERCENTAGE OF TOTAL	PERCENTAGE OF TOTAL	PERCENTAGE OF TOTAL	PERCENTAGE OF TOTAL	PERCENTAGE OF TOTAL
101	C1	1000	10%	10%	10%	10%	10%	10%	10%
102	C2	2000	20%	20%	20%	20%	20%	20%	20%
103	C3	3000	30%	30%	30%	30%	30%	30%	30%

41

Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	Q22	Q23	Q24	Q25	Q26	Q27	Q28	Q29	Q30	Q31	Q32	Q33	Q34	Q35	Q36	Q37	Q38	Q39	Q40	Q41	Q42	Q43	Q44	Q45	Q46	Q47	Q48	Q49	Q50	Q51	Q52	Q53	Q54	Q55	Q56	Q57	Q58	Q59	Q60	Q61	Q62	Q63	Q64	Q65	Q66	Q67	Q68	Q69	Q70	Q71	Q72	Q73	Q74	Q75	Q76	Q77	Q78	Q79	Q80	Q81	Q82	Q83	Q84	Q85	Q86	Q87	Q88	Q89	Q90	Q91	Q92	Q93	Q94	Q95	Q96	Q97	Q98	Q99	Q100													
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100

FIG. 4

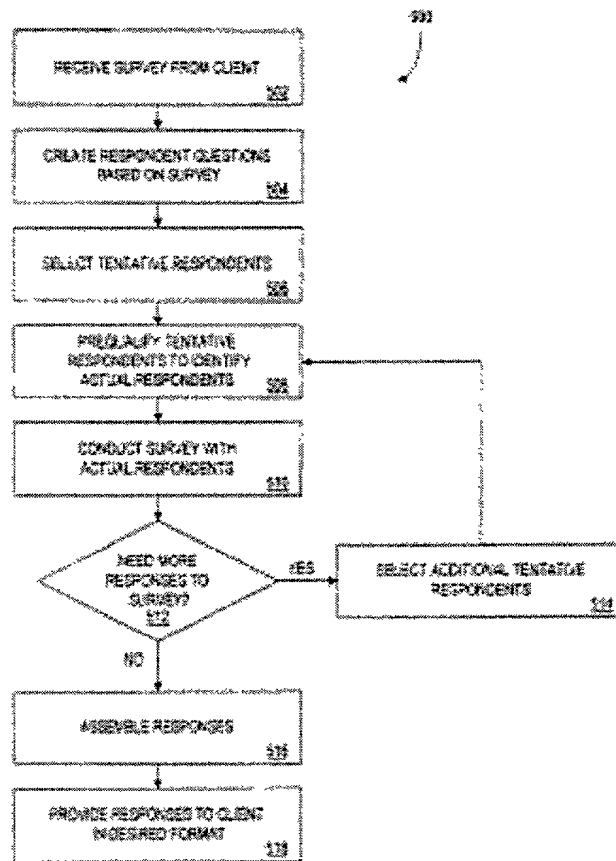


FIG. 5



FIG. 6

ACCOUNT IDENTIFIER	NAME	ADDRESS	SEX	DATE OF BIRTH	CARD NUMBER
100	101	102	103	104	105
106	107	108	109	110	111
112	113	114	115	116	117
118	119	120	121	122	123
124	125	126	127	128	129
130	131	132	133	134	135
136	137	138	139	140	141
142	143	144	145	146	147
148	149	150	151	152	153
154	155	156	157	158	159
160	161	162	163	164	165
166	167	168	169	170	171
172	173	174	175	176	177
178	179	180	181	182	183
184	185	186	187	188	189
190	191	192	193	194	195
196	197	198	199	200	201
202	203	204	205	206	207
208	209	210	211	212	213
214	215	216	217	218	219
220	221	222	223	224	225
226	227	228	229	230	231
232	233	234	235	236	237
238	239	240	241	242	243
244	245	246	247	248	249
250	251	252	253	254	255
256	257	258	259	260	261
262	263	264	265	266	267
268	269	270	271	272	273
274	275	276	277	278	279
280	281	282	283	284	285
286	287	288	289	290	291
292	293	294	295	296	297
298	299	300	301	302	303
304	305	306	307	308	309
310	311	312	313	314	315
316	317	318	319	320	321
322	323	324	325	326	327
328	329	330	331	332	333
334	335	336	337	338	339
340	341	342	343	344	345
346	347	348	349	350	351
352	353	354	355	356	357
358	359	360	361	362	363
364	365	366	367	368	369
370	371	372	373	374	375
376	377	378	379	380	381
382	383	384	385	386	387
388	389	390	391	392	393
394	395	396	397	398	399
400	401	402	403	404	405
406	407	408	409	410	411
412	413	414	415	416	417
418	419	420	421	422	423
424	425	426	427	428	429
430	431	432	433	434	435
436	437	438	439	440	441
442	443	444	445	446	447
448	449	450	451	452	453
454	455	456	457	458	459
460	461	462	463	464	465
466	467	468	469	470	471
472	473	474	475	476	477
478	479	480	481	482	483
484	485	486	487	488	489
490	491	492	493	494	495
496	497	498	499	500	501
502	503	504	505	506	507
508	509	510	511	512	513
514	515	516	517	518	519
520	521	522	523	524	525
526	527	528	529	530	531
532	533	534	535	536	537
538	539	540	541	542	543
544	545	546	547	548	549
550	551	552	553	554	555
556	557	558	559	560	561
562	563	564	565	566	567
568	569	570	571	572	573
574	575	576	577	578	579
580	581	582	583	584	585
586	587	588	589	590	591
592	593	594	595	596	597
598	599	600	601	602	603
604	605	606	607	608	609
610	611	612	613	614	615
616	617	618	619	620	621
622	623	624	625	626	627
628	629	630	631	632	633
634	635	636	637	638	639
640	641	642	643	644	645
646	647	648	649	650	651
652	653	654	655	656	657
658	659	660	661	662	663
664	665	666	667	668	669
670	671	672	673	674	675
676	677	678	679	680	681
682	683	684	685	686	687
688	689	690	691	692	693
694	695	696	697	698	699
700	701	702	703	704	705
706	707	708	709	710	711
712	713	714	715	716	717
718	719	720	721	722	723
724	725	726	727	728	729
730	731	732	733	734	735
736	737	738	739	740	741
742	743	744	745	746	747
748	749	750	751	752	753
754	755	756	757	758	759
760	761	762	763	764	765
766	767	768	769	770	771
772	773	774	775	776	777
778	779	780	781	782	783
784	785	786	787	788	789
790	791	792	793	794	795
796	797	798	799	800	801
802	803	804	805	806	807
808	809	810	811	812	813
814	815	816	817	818	819
820	821	822	823	824	825
826	827	828	829	830	831
832	833	834	835	836	837
838	839	840	841	842	843
844	845	846	847	848	849
850	851	852	853	854	855
856	857	858	859	860	861
862	863	864	865	866	867
868	869	870	871	872	873
874	875	876	877	878	879
880	881	882	883	884	885
886	887	888	889	890	891
892	893	894	895	896	897
898	899	900	901	902	903
904	905	906	907	908	909
910	911	912	913	914	915
916	917	918	919	920	921
922	923	924	925	926	927
928	929	930	931	932	933
934	935	936	937	938	939
940	941	942	943	944	945
946	947	948	949	950	951
952	953	954	955	956	957
958	959	960	961	962	963
964	965	966	967	968	969
970	971	972	973	974	975
976	977	978	979	980	981
982	983	984	985	986	987
988	989	990	991	992	993
994	995	996	997	998	999
1000	1001	1002	1003	1004	1005
1006	1007	1008	1009	1010	1011
1012	1013	1014	1015	1016	1017
1018	1019	1020	1021	1022	1023
1024	1025	1026	1027	1028	1029
1030	1031	1032	1033	1034	1035
1036	1037	1038	1039	1040	1041
1042	1043	1044	1045	1046	1047
1048	1049	1050	1051	1052	1053
1054	1055	1056	1057	1058	1059
1060	1061	1062	1063	1064	1065
1066	1067	1068	1069	1070	1071
1072	1073	1074	1075	1076	1077
1078	1079	1080	1081	1082	1083
1084	1085	1086	1087	1088	1089
1090	1091	1092	1093	1094	1095
1096	1097	1098	1099	1100	1101
1102	1103	1104	1105	1106	1107
1108	1109	1110	1111	1112	1113
1114	1115	1116	1117	1118	1119
1120	1121	1122	1123	1124	1125
1126	1127	1128	1129	1130	1131
1132	1133	1134	1135	1136	1137
1138	1139	1140	1141	1142	1143
1144	1145	1146	1147	1148	1149
1150	1151	1152	1153	1154	1155
1156	1157	1158	1159	1160	1161
1162	1163	1164	1165	1166	1167
1168	1169	1170	1171	1172	1173
1174	1175	1176	1177	1178	1179
1180	1181	1182	1183	1184	1185
1186	1187	1188	1189	1190	1191
1192	1193	1194	1195	1196	1197
1198	1199	1200	1201	1202	1203
1204	1205	1206	1207	1208	1209
1210	1211	1212	1213	1214	1215
1216	1217	1218	1219	1220	1221
1222	1223	1224	1225	1226	1227
1228	1229	1230	1231	1232	1233
1234	1235	1236	1237	1238	1239
1240	1241	1242	1243	1244	1245
1246	1247	1248	1249	1250	1251
1252	1253	1254	1255	1256	1257
1258	1259	1260	1261	1262	1263
1264	1265	1266	1267	1268	1269
1270	1271	1272	1273	1274	1275
1276	1277	1278	1279	1280	1281
1282	1283	1284	1285	1286	1287
1288	1289	1290	1291	1292	1293
1294	1295	1296	1297	1298	1299
1300	1301	1302	1303	1304	1305
1306	1307	1308	1309	1310	1311
1312	1313	1314	1315	1316	1317
1318	1319	1320	1321	1322	1323
1324	1325	1326	1327	1328	1329
1330	1331	1332	1333	1334	1335
1336	1337	1338	1339	1340	1341
1342	1343	1344	1345	1346	1347
1348	1349	1350	1351	1352	1353
1354	1355	1356	1357	1358	1359
1360	1361	1362	1363	1364	1365
1366	1367	1368	1369	1370	1371
1372	1373	1374	1375	1376	1377
1378	1379	1380	1381	1382	1383
1384	1385	1386	1387	1388	1389
1390	1391	1392	1393	1394	1395
1396	1397	1398	1399	1400	1401
1402	1403	1404	1405	1406	1407
1408	1409	1410	1411		

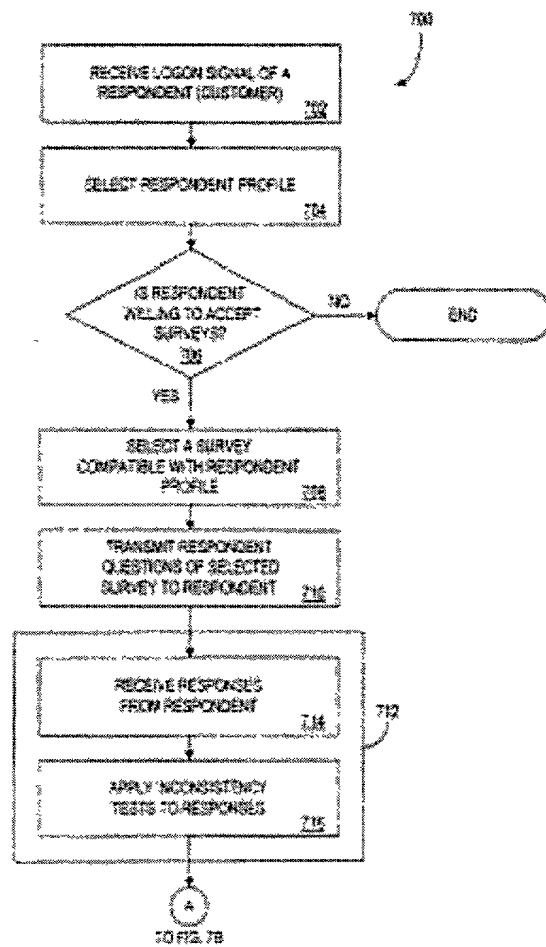


FIG. 7A

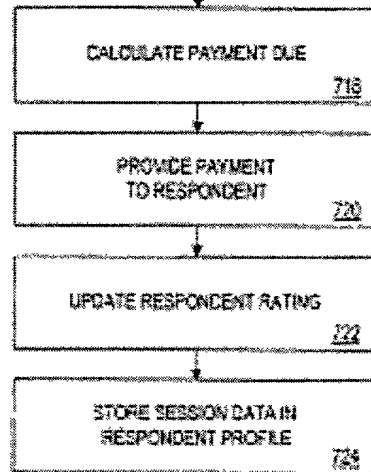


FIG. 7B

800

CERTIFICATION QUESTION IDENTIFIER	CERTIFICATION QUESTION DESCRIPTION	ANSWER SEQUENCE	PROPER ANSWER
1	"WHICH WAY DO THINGS FALL?"	1 = UP, 2 = DOWN	DOWN
2	"WHAT COLOR IS THE SKY?"	1 = BLUE, 2 = RED, 3 = ORANGE	BLUE

802  
804

FIG. 8

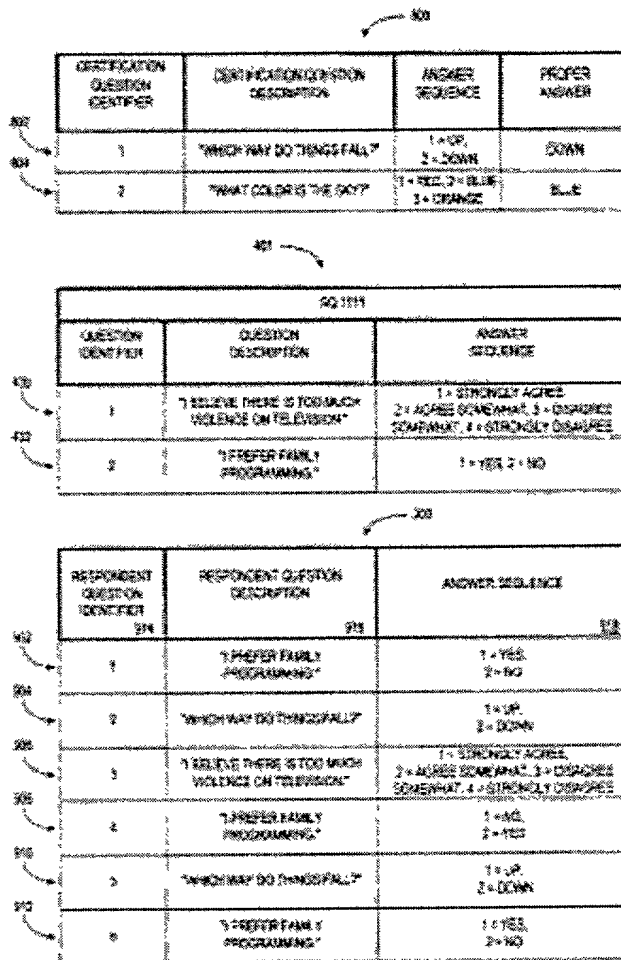


FIG. 9

Patent 2010/0231560

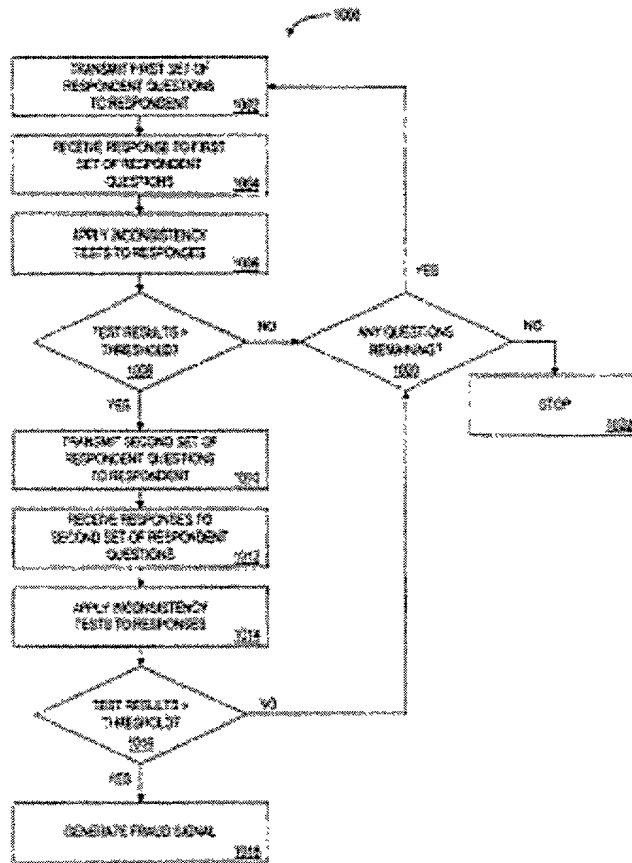


FIG. 10

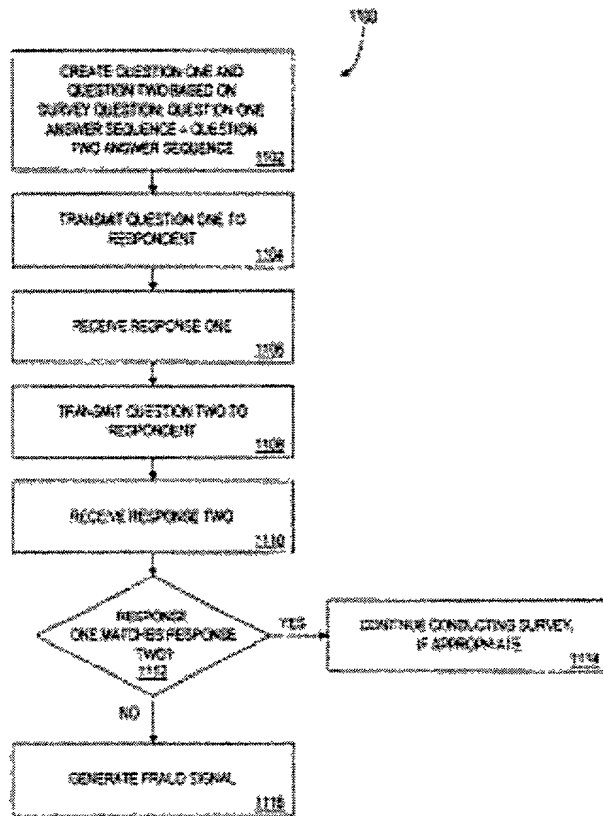


FIG. 11A

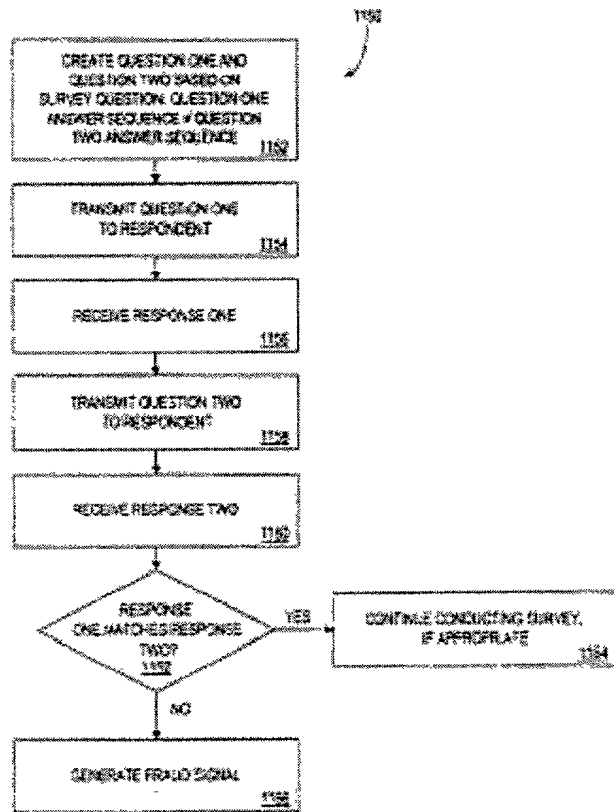


FIG. 11B



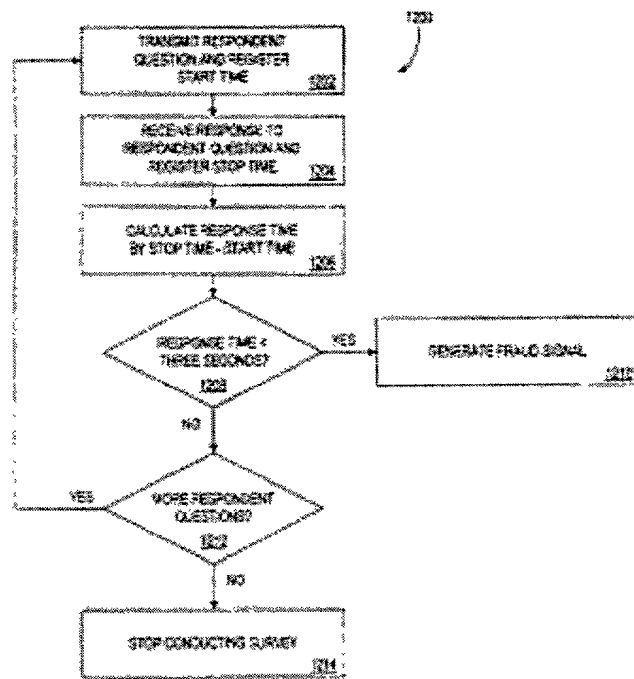


FIG. 12

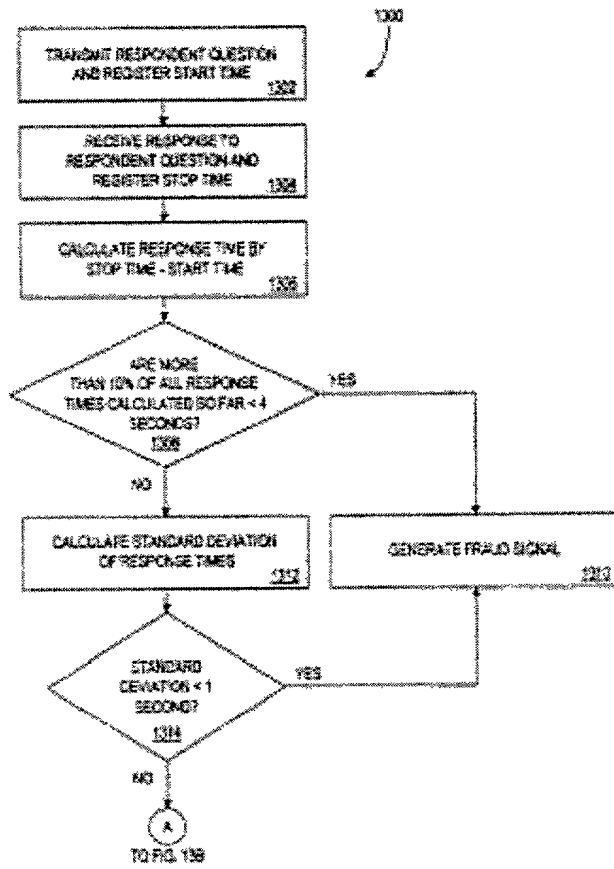


FIG. 13A

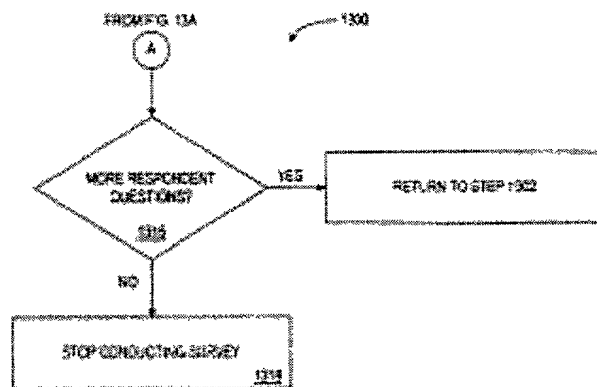


FIG. 13B

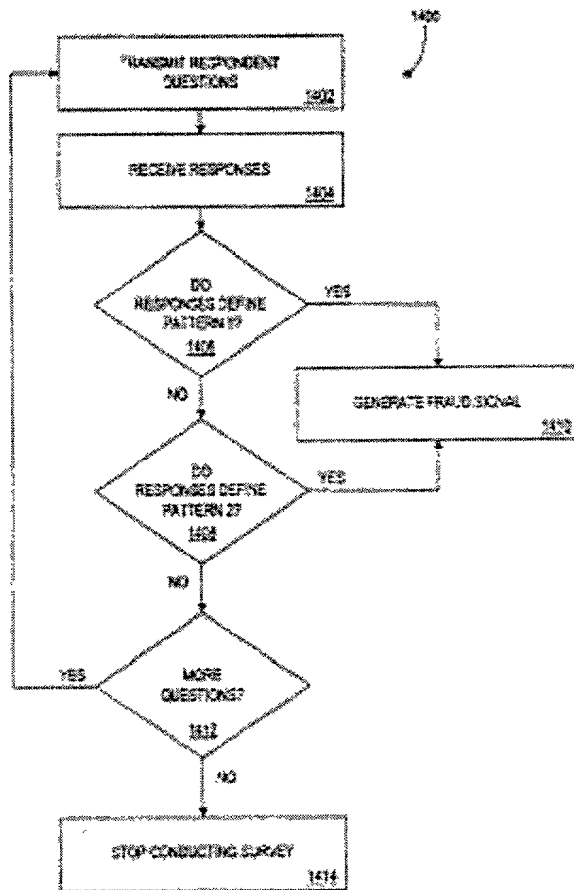


FIG. 14

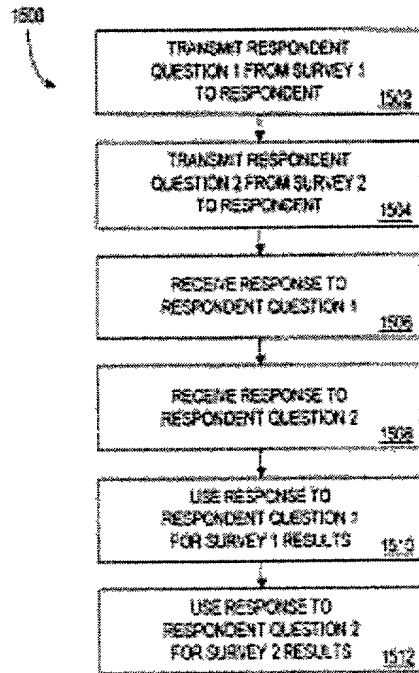


FIG. 15

1500

RESPONDENT IDENTIFIER	SURVEY IDENTIFIER	QUESTION IDENTIFIER	RESPONSE	DATE/TIME
R 1020	1115	1	2	8:15 AM 7/23/96
R 1020	1115	2	1	8:15 AM 7/23/96

1600

1504

FIG. 16

FIG. 17

1700

SURVEY IDENTIFIER 1111	
NUMBER OF RESPONSES = 10,101	CONFIDENCE LEVEL = 98%, 1
1704	1706
QUESTION IDENTIFIER	RESPONSES
1712	1714
1	1-53%, 2-7%, 3-14%, 4-26%
2	1-75%, 2-25%

1708

1710

FIG. 17

100

SQ 11111				1002
QUESTION IDENTIFIER	QUESTION	ANSWER SEQUENCE	PRIORITY	
1	"BELIEVE THERE IS TOO MUCH VIOLENCE ON TELEVISION."	1 = STRONGLY AGREE, 2 = AGREE SOMEWHAT, 3 = DISAGREE SOMEWHAT, 4 = STRONGLY DISAGREE	HIGH	1004
2	"PREFER FAMILY PROGRAMMING."	1 = YES, 2 = NO	LOW	1006

FIG. 18